

Sources for obtaining online reviews for your school include:

- Current student parent (Mom)
- Current student parent (Dad)
- Graduating seniors
- Active alumni (from past 5 years)
- Grandparents
- Local community leaders
- Local businesses

The key is to ask and provide instructions to reviewer on where to go to make the online review. Never tell them what to say but guide them on specifics you would like them to address (*i.e. Science dept, academic strengths, teacher/student ratios*)