

Social Media Tier Guidelines

TOP TIER SOCIAL MEDIA TOOLS

(these tools you will explore immediately)

TOOL

OWNER

EST DUE DATE

Facebook

Jane Smith

September 14th

SECONDARY SOCIAL MEDIA TOOLS

(these tools you will explore in next 12 months)

TOOL

OWNER

EST DUE DATE

Podcasting

John Harris

December 20th

ELIMINATED SOCIAL MEDIA TOOLS

(these tools will likely never be used by your school)
